

## PRESS RELEASE IBC2016 - Stand 5.A73

### Agama launches new version of its video service assurance solution at IBC2016

(Linköping, Sweden, August 25, 2016) – Agama Technologies, the specialist in video service quality and customer experience, will be launching the new version, 5.1, of its industry-leading video service assurance solution at IBC.

At IBC2016, Agama will showcase its enhanced industry-leading solution for monitoring, assurance and analytics, which helps video operators to implement a data-driven way of working to ensure optimal service quality, improve operational efficiency and increase customer understanding.

#### New version highlights:

- **Enhanced incident and problem management for cable networks.** Enhanced fault detection and visualisation tools pinpoint where, in the RF-access network, problems have occurred and what the customer impact is. This leads to better prioritisation, escalation and resolution for improved customer satisfaction.
- **Support for Ultra High Definition/4 K service monitoring, with full analysis of HEVC-encoded content.** Supporting the increasingly important HEVC-codec ensures that the video operators' 'new flagship UHD video services meet their subscribers' high expectations.
- **Extended solution for OTT service assurance.** The Agama Analyzer and Analyzer OTT enable proactive monitoring in all stages of OTT playout and delivery - from ingest to edge cache and from manifest to video content - with support for HLS, MPEG-DASH, Smooth Streaming and now HDS. Combined with Agama monitoring in subscriber devices, such as tablets and smart TVs, the solution gives deep insight and transparency in the quality for each and every customer and every stream.

*"We are delighted to present version 5.1 of our video support solution at IBC," says Johan Görsjö, Director of Product Management at Agama Technologies. "Agama is committed to supporting video operators in achieving high end-user satisfaction and operational efficiency. Our latest version is a testament to this. We are looking forward to discussing the opportunities and challenges for video service providers at IBC with the industry."*

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Attendees of the industry trade show IBC2016 in Amsterdam (September 9-13) can learn more about Agama's industry-leading video service assurance solution at stand #5.A73. Contact [events@agama.tv](mailto:events@agama.tv) to pre-book a meeting and get priority timing with our onsite specialists.

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#### About Agama Technologies

Agama Technologies specialises in empowering video operators' business processes with awareness that can drastically lower operational costs and improve customer satisfaction. With extensive experience and an industry-leading solution for monitoring, assurance and analytics of video service quality and customer experience, Agama helps operators to implement a data-driven way of working to assure optimal service quality, improve operational efficiency and increase customer understanding.

The company is based in Linköping, Sweden, and is privately held. For more information, visit [www.agama.tv](http://www.agama.tv)