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ENTONE & AGAMA ENSURE FAST DEPLOYMENT OF HIGH QUALITY IPTV SERVICES

San Mateo, California, September 8, 2009 - Entone, Inc., a leading provider of IPTV home connectivity solutions, and Agama Technologies, a leading provider of the new generation TV quality assurance solutions, announced today the integration of Agama's IPTV monitoring solution with Entone's next-generation IP video gateways and media hubs.

In a highly competitive market, not only is it necessary to deliver a high-quality video experience but reducing truck rolls, support calls and customer churn are also important in making a profitable business case for IPTV. The monitoring of a network's Quality of Service (QoS) and the users Quality of Experience (QoE) is a foundation in delivering a successful and reliable digital TV service.

The integrated Entone-Agama solution enables service operators to extend their Agama real-time, 24/7 analysis and monitoring into the subscriber's connected Entone devices within the home, to ensure service quality throughout the entire video delivery chain, from the head-end to the set-top box.

"As the availability of content increases and subscribers find more ways to access their content, it becomes a challenge for operators to successfully and cost-effectively maintain quality assurance," said Mark Evensen, VP of Product Development at Entone. "By integrating our field-proven IP video gateways and media hubs with Agama's QoS monitoring solution, we are able to support our customers who need to get to market quickly."

Entone, Inc.

As a market leader in IPTV, Entone's focus has always been to enable users access to rich media, including live TV, recorded content, and web services, throughout the entire home without requiring new wiring or set-tops at each TV. With Entone's IP video gateway platform, operators can increase customer loyalty by maximizing the quality of the user experience, as well as further differentiate themselves by offering more advanced services such as VOD, whole-home DVR, and online video services. Entone products allow subscribers the convenience and flexibility to access their media from any room in the home, using a single user interface – resulting in a much richer user experience.

“One of the top challenges in ensuring excellent IPTV services is to maintain real-time monitoring and quality assurance end-to-end in the video delivery eco-system, not only in the operator's network but also in the subscriber's home,” commented Mikael Dahlgren, Managing Director at Agama Technologies. “By leveraging market leading solutions from Agama and Entone, operators can rest assured that they will have class-leading control of their service quality.”

Powered by its unique, real-time multi-metric monitoring and presentation, the Agama monitoring solution enables service operators to ensure TV service quality throughout the entire TV delivery chain, from the head-end into the subscriber's home. All levels of the TV service can be monitored, from transport to content layers. The Agama monitoring solution is integrated with leading system integrators IPTV solutions and is widely deployed at over 50 operator sites, including Tier 1 telcos like Telenor, KPN and Telekom Austria.

Product demonstrations can be seen at IBC2009 in Amsterdam at the Entone stand (IPTV Zone, stand 701) and at the Agama stand (Hall 4, stand A55).

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About Entone, Inc.

Entone is a market leader in broadband video and home connectivity solutions. Initially established in 1999 by the team that deployed the world's first commercial IPTV service, Entone's proven technology enables service operators to reliably deliver integrated video and broadband services using existing access and in-home networks.

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Entone's Connected Home Solutions provide a platform for delivering broadcast television and enabling media sharing throughout a networked home using existing in-home wiring. Entone's products enable next-generation services and new revenue streams for the market's most progressive service operators. Over 80 of the world's leading telecom operators are using Entone's solutions to support their IP video services.

Entone is a privately held company with headquarters in Silicon Valley, California and offices in Europe, Hong Kong and China. The company is backed by leading venture capital firms such as Menlo Ventures, Scale Venture Partners and Coral Group. For more information about Entone, go to <http://www.entone.com>.

About Agama Technologies

Agama Technologies is a trusted name in the new generation of quality assurance solutions for digital TV services. As the first company to provide complete and proven end-to-end, multi-metric monitoring solutions to the market, Agama still continues to pioneer and innovate. Today, more than 50 telcos, broadband operators and TV service providers rely on Agama's solutions to ensure their TV service quality and customer satisfaction. Agama Technologies AB is based in Linköping, Sweden and is privately held.

For more information, please contact info@agama.tv or visit www.agama.tv.

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