

### Telenor Selects the End-to-End Agama DTV Monitoring Solution

(LINKÖPING, April 2, 2008) – Agama Technologies today proudly announces that Telenor, one of the world's fastest growing Telecom operators and the largest TV Service operator in the Nordic region has selected Agama to deliver an end-to-end IPTV service monitoring solution. The deployment is planned to cover all of Scandinavia during a three year project.

Delivering digital-TV services is not without its challenges - the combination of the viewers' high expectations and the complexity and sensitivity of the service itself puts specific demands on an operator's network and delivery chain. By monitoring the quality of the actual DTV service, an operator can improve network performance, focus on his customers' experience and deliver superior quality of service.

The 3<sup>rd</sup> generation Agama Monitoring Solution delivers complete end-to-end coverage, with state-of-the-art monitoring performance targeting the needs of the large TV Service operator by providing support for all parts of the organization.

*"We have been working successfully with Agamas quality assurance solution since 2006" says Lars-Åke Norling CTO of Telenor Sweden. "The solution fits with our aggressive strategy on service quality and we have now decided to implement it on a broader basis".*

*"We are very proud to have been selected by Telenor - the largest TV Service operator in the Nordic region. It consolidates our position as a leader on the market for TV service quality assurance" says Mikael Dahlgren, Managing Director of Agama Technologies. "Telenor takes an active and professional approach to service quality and we are excited to be working with them".*

The Agama DTV Monitoring Solution is a complete line of products which ensures TV service quality through the whole delivery chain from head-end to the viewer's STB. Powered by our unique multi-metric monitoring, the solution enables operators to take control of the service from the transport to the content layers supporting all parts of the organization, from NOC and customer care to management.

#### Media contacts:

Mikael Dahlgren  
Managing Director, Agama Technologies  
[mikael.dahlgren@agama.tv](mailto:mikael.dahlgren@agama.tv)  
+46 (0)13 31 00 40

Lars-Åke Norling  
CTO, Telenor Sweden  
[lars-ake.norling@bredband.com](mailto:lars-ake.norling@bredband.com)  
+ 46 (0)8 41 00 75 55

## **About Telenor**

*Telenor is an international provider of high quality mobile communications services to customers in 12 markets across Asia and Europe. Telenor is also a leading provider of fixed-line and media services to the Scandinavian countries. In September 2007 Telenor was named the top performing mobile operator on the Dow Jones Sustainability Indexes. The Telenor Group is headquartered at Fornebu in Norway. Telenor shares are listed on the Oslo Stock Exchange (TEL).*

## **About Agama Technologies**

*Agama Technologies provides broadband operators, telcos and other service providers with solutions and products enabling reliable and cost effective IPTV services. The Agama IPTV product line is the first complete and distributed solution for real-time 24/7 end-to-end IPTV service quality monitoring. The solution enables operators to minimize opex and churn as well as shorten time-to-fix by having full control of delivered IPTV quality.*

*Agama Technologies AB is based in Linköping, Sweden and is privately held by the founders. For more information, please e-mail [info@agama.tv](mailto:info@agama.tv) or visit: [www.agama.tv](http://www.agama.tv).*

###