

Lijbrandt Telecom Chooses The Agama IPTV Monitoring Solution to Ensure High IPTV Service Quality

(LINKÖPING, December 21, 2006) – Agama Technologies today proudly announced that Lijbrandt Telecom, an innovative provider of triple play services in the Netherlands, implements the Agama IPTV Monitoring Solution for real-time 24/7 analysis and monitoring to ensure reliable and competitive IPTV services throughout The Netherlands.

As telcos and broadband operators embrace IPTV they are faced with a challenge of delivering the service to customers low tolerance to disruptions. Service assurance is needed to be in control of delivered quality. Traditional network monitoring solutions gives a good indication of the quality for services such as mail or Internet access, but for TV services a more sophisticated approach is needed. To understand the quality as experienced by the customers the actual IPTV service must be monitored.

“We have worked closely together with Agama Technologies to find an optimal monitoring solution for our IPTV services”, says Martien Koster, Managing Director and Co-founder of Lijbrandt Telecom. “Agamas unique solution allows us to continuously supervise our IPTV services and to proactively detect possible disruptions. It takes a load of our customer support – thereby lowering costs and at the same time increasing customer satisfaction.”

“As an innovative company Lijbrandt Telecom was looking for a high quality and cost effective IPTV monitoring solution, and we are very proud to have been entrusted with the task of delivering such a solution in order to support their future growth in IPTV services”, says Mikael Dahlgren, Managing Director of Agama Technologies. “Lijbrandt is an important new customer in the Benelux area – an area with great potential for this market. We both expect a steep increase in the pick up of IPTV services in the Netherlands in the coming years, and by closing this deal we have set a solid foundation for future cooperation.”

The Agama IPTV Monitoring Solution is the only IPTV service assurance solution on the market that allows an service operator to monitor the full end-to-end service quality, from the head-end to the set-top box. All levels of the IPTV service can be monitored, from transport to content layers. The Agama solution gives objective quality metrics, SLA follow-up reports and real-time quality alarms; all features that enables improved service quality, increasing customer satisfaction and lowering churn.

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About Lijbrandt Telecom

Lijbrandt Telecom is a Dutch telco providing Internet, telephone and TV services. The technical team is dedicated to provide a first class solution to their customers and has a vast experience in setting up IP networks that can handle triple play services in both multicast and unicast. Currently Lijbrandt's services are available for several thousands of consumers and businesses, but a near future growth is expected in the whole Dutch area.

Lijbrandt Telecom Nederland was founded in 1999 and is now based in Hillegom, The Netherlands. For more information, please visit www.lijbrandt-telecom.nl.

About Agama Technologies

Agama Technologies provides broadband operators, telcos and other service providers with solutions and products enabling reliable and cost effective IPTV services. The Agama IPTV product line is the first complete and distributed solution for real-time 24/7 end-to-end IPTV service quality monitoring. The solution enables operators to minimize opex and churn as well as shorten time-to-fix by having full control of delivered IPTV quality.

Agama Technologies AB is based in Linköping, Sweden and is privately held by the founders. For more information, please e-mail info@agama.tv or visit: www.agama.tv.

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